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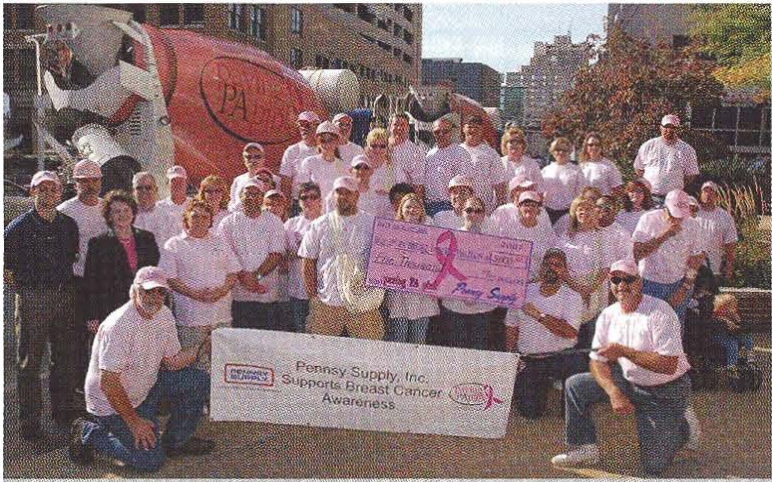
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Randall Reilly

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Real Men at Pennsy Wear Pink

Pennsy Supply employees on Oct. 15 paraded four pink cement mixer trucks from City Island, Pa. to downtown Harrisburg, Pa., to raise awareness and show support of breast cancer. October was National Breast Cancer

Awareness Month.

The ceremonial parade ended with the presentation of a \$5,000 pink check to the Pennsylvania Breast Cancer Coalition (PBCC), money that was raised by Pennsy Supply employees.

The ceremonial parade was part of the first-ever “Paving PA Pink” campaign, which Pennsy created to benefit the PBCC. The campaign began with a grand kick-off on Sept. 1 before the Senators vs. Reading game at Commerce Bank Park. Since then, Pennsy featured the pink trucks at various company events to garner additional support from employees and clients.



Pennsy Supply employees paraded four pink cement mixer trucks to raise awareness and show support of breast cancer. Following the parade, the company presented a \$5,000 pink check to the Pennsylvania Breast Cancer Coalition.

The company created the campaign Web site, www.pavingPAPink.com to provide information on the campaign, including stories of courage from Pennsy employees, as well as detailed instructions on how to make a donation to the cause.